

Travel the World with Your Paid Business...



Brokers Alliance LIFE Vacation Getaway Promotion

JUNE 1, 2009 – MAY 31, 2010

\$50,000

Paid Commissionable in Life Premiums

Earns Your Choice Of:

Three Day/Two Ritz Carlton or
Fairmont Vacation Getaway

THE RITZ-CARLTON®

Fairmont
HOTELS & RESORTS

Each Getaway Includes:

- Your Choice of Destination from 52 Global Locations
- Daily Breakfast for Two
- \$800 Air Fare Voucher
- All Room Taxes

\$100,000

Paid Commissionable in Life Premiums

Earns Your Choice Of:

Celebrity Cruise Vacation Getaway

Celebrity **X** Cruises®

4 & 5 Night Western Caribbean
3 & 4 Night Pacific Northwest

(Includes \$1,000 Air Fare Voucher)

or

Five Day/Four Night All-Inclusive
Vacation Getaway with Palace Resorts

PALACE®
RESORTS

Each Getaway Includes:

- 11 Great Destinations
- \$1,000 Air Fare Voucher
- All Room Taxes



*Qualifying business includes all business written with any one
of our associate Life Carriers.

P.O. Box 17634
Fountain Hills, AZ 85269
800.290.7226
www.brokersalliance.com



LIFE VACATION GETAWAY PROMOTION JUNE 1, 2009 – MAY 31, 2010

Getaway Package 1	Getaway Package 2
<p style="text-align: center;">\$50,000 Paid Commissionable in Life Premiums and receive your choice of:</p> <div style="text-align: center;">  OR  </div> <ul style="list-style-type: none"> 3 Day / 2 Night Vacation Getaway (includes breakfast for 2 daily) Choose from over 52 destinations <p style="text-align: center; color: red;">*\$800.00 Air Fare Voucher</p>	<p style="text-align: center;">\$100,000 Paid Commissionable in Life Premiums and receive your choice of:</p> <div style="text-align: center;">  </div> <ul style="list-style-type: none"> Outside Cabin for 2 3 & 4 Night Pacific Northwest 4 & 5 Night Western Caribbean <p style="text-align: center;">OR</p> <div style="text-align: center;">  </div> <ul style="list-style-type: none"> 5 Day / 4 Night All-Inclusive Vacation Getaway for 2 Choose from over 11 destinations <p style="text-align: center; color: red;">*\$1,000.00 Air Fare Voucher</p>
<p>Promotion Applies to All Associated Life Carriers *Production Requirement is Collective between these carriers</p>	<p>Promotion Applies to All Associated Life Carriers *Production Requirement is Collective between these carriers</p>
<p style="text-align: center;"><u>Agents on Special Contracts Must Exceed their Production requirements by 50K</u>, production for all life carriers qualify them for this incentive.</p>	<p style="text-align: center;"><u>Agents on Special Contracts Must Exceed their Production requirements by 100K</u>, production for all life carriers qualify them for this incentive.</p>

Agent Name: _____

Signature: _____ Date: _____

Are you currently on a special contract to include, EPP, TIP, TIP Plus, TPA or an Independent Agreement? _____ If Yes, which Contract? _____

Brokers Alliance Marketing Representative Name: _____

Please fax this form to 1-866-302-0734. Call 1-800-290-7226 for assistance.

Trip Incentive Rules, Regulations and Key Benefits

- 1) To be eligible, cases submitted after 06/01/2009 and paid for on or before 05/31/2010 will be counted towards the trip incentive goals.
- 2) Brokers Alliance will not back date or extend the qualification period.
- 3) You are not able to cash in the trip incentive for cash or trade the package for something equivalent.
- 4) This Getaway Package is non-transferable.
- 5) All of the certificates that we send to the participants are 'live' certificates from the hotels / cruise line. The certificates will provide a toll-free number directly to that specific company to secure their reservations so they will have immediate information on the availability of their choice of dates and hotel.
- 6) All certificates are valid for at least 1 year from the date of issuance and the Celebrity Cruise certificates never do expire.
- 7) If you decide to extend your stay, all fees are the responsibility of the participant.
- 8) The Brokers Alliance Trip Incentive Program is good for only one trip getaway package. As an example; if you pay for \$100,000 in commissionable premium, you will not be able to qualify for two \$50,000 getaway packages (Package #1).
- 9) Brokers Alliance may 1099 for the trip incentive program and flight voucher at a discounted rate.
- 10) Since the Airfare vouchers come directly from Brokers Alliance in the form of a check, there are no blackout dates or restrictions as to where Air Vouchers can be used. In the event you drive to your destination or cruise port, you can use the Airfare voucher money as spending money.
- 11) Transportation cost is not included in any of our Getaway packages.
- 12) Participants can qualify for two trip packages if they reach both the Life Insurance requirement and the Annuity requirement.
- 13) No deposit fees will be collected from the recipient.
- 14) All room taxes are included.
- 15) Certificates are issued in 1 night increments so that the participant may use their certificates at different times and at different locations. (with the exception of Palace Resorts and Celebrity Cruises)
- 16) Ease of securing reservations. An toll free number is provided with each certificate allowing the participant to make their reservations directly with the travel provider.

Expiration Dates

The Ritz-Carlton Hotel Company	15 months from date of issuance
Fairmont/Raffles Hotels & Resorts	No expiration
Palace Resorts	12 months and two weeks from date of issuance
Hyatt Hotels & Resorts	15 months from date of issuance
Celebrity Cruises	No expiration