



TRAVEL THE WORLD WITH YOUR PAID BUSINESS...

Brokers Alliance not only provides top commissions but impeccable service. You can get incredible contracts, but if your upline's case managers are not talented, that policy will never go paid. How we follow up on a case is by far the best in the industry. Now that paid business will earn you even more!

Brokers Alliance LIFE Vacation Getaway Promotion May 1, 2009 - April 30, 2010

\$20,000
Paid Commissionable in
Life Premiums* Earns



**Four Day / Three Night
Premier Collection
Vacation Getaway**

Each Getaway Includes:

- Your choice of destination from over 296 locations world-wide
- \$100.00 in Hyatt currency
- \$600.00 Air fare voucher
- All room taxes

\$40,000
Paid Commissionable in
Life Premiums* Earns
Your Choice Of:

THE RITZ-CARLTON®
HOTEL COMPANY, L.L.C.

Fairmont
HOTELS & RESORTS

**Three Day / Two Night
Ritz-Carlton or Fairmont
Vacation Getaway**

Each Getaway Includes:

- Your choice of destination from over 52 global locations
- Breakfast for two daily
- \$800.00 Air fare voucher
- All room taxes

\$100,000
Paid Commissionable in
Life Premiums* Earns
Your Choice Of:

X®
Celebrity Cruises® **Outside Cabin
Cruise for Two**

Choose from:

- 4 & 5 Night Western Caribbean
- 3 & 4 Night Pacific Northwest

(includes \$1,000.00 air fare voucher)

PALACE®
RESORTS **Five Day / Four Night
All-Inclusive
Vacation Getaway**

Each Getaway Includes:

- 11 great destinations
- \$1,000.00 Air fare voucher
- All room taxes

* Qualifying business must be written with **West Coast Life, Fidelity Life Association, or Lincoln Financial**



[CLICK HERE TO SIGN UP
FOR VACATION REWARDS](#)

P.O. Box 17634
Fountain Hills, AZ 85269
800.290.7226
www.brokersalliance.com

Brokers Alliance LIFE

Vacation Getaway Promotion 5/01/2009 through 4/30/2010

<p>\$20,000 Paid Commissionable in Life Premiums and receive</p>  <ul style="list-style-type: none"> • 4 Day / 3 Night • Premier Collection Vacation Getaway (includes \$100.00 in Hyatt Currency) • The Premier Collection is enhanced with 296 destinations. • 237 within the United States. • 59 International locales. <p>*\$600.00 Air Fare Voucher</p>	<p>\$40,000 Paid Commissionable in Life Premiums and receive your choice of:</p>  <p>OR</p>  <ul style="list-style-type: none"> • 3 Day / 2 Night • Vacation Getaway (includes breakfast for 2 daily) • Choose from over 52 destinations <p>*\$800.00 Air Fare Voucher</p>	<p>\$100,000 Paid Commissionable in Life Premiums and receive your choice of:</p>  <ul style="list-style-type: none"> • Outside Cabin for 2 • 3 & 4 Night Pacific Northwest • 4 & 5 Night Western Caribbean <p>OR</p>  <ul style="list-style-type: none"> • 5 Day / 4 Night • All-Inclusive Vacation Getaway for 2 • Choose from over 11 destinations <p>*\$1,000.00 Air Fare Voucher</p>
<p>Promotion Applies to:</p> <ul style="list-style-type: none"> • West Coast Life • Lincoln Financial • Fidelity Life Association <p>Production Requirement is Collective between these carriers</p>	<p>Promotion Applies to:</p> <ul style="list-style-type: none"> • West Coast Life • Lincoln Financial • Fidelity Life Association <p>Production Requirement is Collective between these carriers</p>	<p>Promotion Applies to:</p> <ul style="list-style-type: none"> • West Coast Life • Lincoln Financial • Fidelity Life Association <p>Production Requirement is Collective between these carriers</p>
<p>Agents on Special Contracts Must Exceed their Production requirements by 20K, production for all life carriers qualify them for this incentive.</p>	<p>Agents on Special Contracts Must Exceed their Production requirements by 40K, production for all life carriers qualify them for this incentive.</p>	<p>Agents on Special Contracts Must Exceed their Production requirements by 100K, production for all life carriers qualify them for this incentive.</p>

Agent Name: _____ Signature: _____ Date: _____

Are you currently on a special contract to include, EPP, TIP, TIP Plus, TPA or an Independent Agreement? _____ If Yes, which contract? _____

Brokers Alliance Marketing Representative Name: _____

Please fax this form to 1-866-302-0734. Call 1-800-290-7226 for assistance.

5/19/2009 * Promotion is provided by Brokers Alliance, Inc. Life or Annuity New Business must be submitted and paid for within the promotion date range. Participating agent must be an immediate down-line of Brokers Alliance, Inc. and contract level restrictions may apply*

Trip Incentive Rules, Regulations and Key Benefits

- 1) To be eligible, cases submitted after 06/01/2009 and paid for on or before 05/31/2010 will be counted towards the trip incentive goals.
- 2) Brokers Alliance will not back date or extend the qualification period.
- 3) You are not able to cash in the trip incentive for cash or trade the package for something equivalent.
- 4) This Getaway Package is non-transferable.
- 5) All of the certificates that we send to the participants are 'live' certificates from the hotels / cruise line. The certificates will provide a toll-free number directly to that specific company to secure their reservations so they will have immediate information on the availability of their choice of dates and hotel.
- 6) All certificates are valid for at least 1 year from the date of issuance and the Celebrity Cruise certificates never do expire.
- 7) If you decide to extend your stay, all fees are the responsibility of the participant.
- 8) The Brokers Alliance Trip Incentive Program is good for only one trip getaway package. As an example; if you pay for \$100,000 in commissionable premium, you will not be able to qualify for two \$50,000 getaway packages (Package #1).
- 9) Brokers Alliance may 1099 for the trip incentive program and flight voucher at a discounted rate.
- 10) Since the Airfare vouchers come directly from Brokers Alliance in the form of a check, there are no blackout dates or restrictions as to where Air Vouchers can be used. In the event you drive to your destination or cruise port, you can use the Airfare voucher money as spending money.
- 11) Transportation cost is not included in any of our Getaway packages.
- 12) Participants can qualify for two trip packages if they reach both the Life Insurance requirement and the Annuity requirement.
- 13) No deposit fees will be collected from the recipient.
- 14) All room taxes are included.
- 15) Certificates are issued in 1 night increments so that the participant may use their certificates at different times and at different locations. (with the exception of Palace Resorts and Celebrity Cruises)
- 16) Ease of securing reservations. An toll free number is provided with each certificate allowing the participant to make their reservations directly with the travel provider.

Expiration Dates

The Ritz-Carlton Hotel Company	15 months from date of issuance
Fairmont/Raffles Hotels & Resorts	No expiration
Palace Resorts	12 months and two weeks from date of issuance
Hyatt Hotels & Resorts	15 months from date of issuance
Celebrity Cruises	No expiration